

TVBC 2025-01 Ringleaders Meeting Meridian Senior Center

6:00 Jim McMahon began the meeting with facilitating nominations of the new officers for the 2025 season. Nominations and motions were conducted for the following people: Laura Otto nominated Brooklin Gore for 2025 TVBC President; Ann Cochrane nominated Robert Sperry for 2025 TVBC Vice President; Brooklin Gore nominated Shanna Burbank for 2025 TVBC Secretary; Rena Alexander agreed to serve another term for at the 2025 TVBC Treasurer. A blanket motion was made to approve all nominated officers and the above officers were confirmed.

6:10 Rena presented the 2025 TVBC budget for review. Copies of the Treasure's report and proposed 2025 TVBC budget were passed out to the members for review. Rena clarified that one of the 2025 budget goals was to make our club programs self-funding. One question was asked regarding the amounts we have in reserve and Rena stated that TVBC has \$8000 in the bank. After the members reviewed the budget, Jim made a motion to accept the 2025 TVBC budget. Several members seconded the acceptance of the 2025 TVBC budget and no-one opposed.

6:16 Brooklin Gore presented the TVBC 2024 Review. Brooklin, through various data sources, shared that TVBC has reached approximately 53,000 Treasure Valley community members through our various programs such as, but no limited to, mentorship, "Beyond the Buzz" the documentary shown on Outdoor Idaho, our Idaho Fair presence and swarm catching services. Also, a survey was sent out to our members and we as a local club collectively manage 400 hives between 250 members surveyed. Brooklin stated that in the future he would like for our club to add Geotagging to the hives that our club members manage.

6:26 Brooklin presented Club Officer Goals which were to continue our successes that we had in 2024, finding a new Idaho State Fair Coordinator, reimagining our mission and purpose of the Jr. Bee Club, growing the club membership and lastly, to become a solidly online data driven club that allows us to track how our outreach and bee management programs to support our club goals.

7:00 Jim McMahon and Shanna Burbank with the help of Ann Cochrane, Marc Von Huene, and Laura Otto directed a visioning activity to garner fresh ideas from the members in attendance. Members were given 15 minutes to post up their ideas for the potential and continued growth and impact that our club could have over the course of January - June 2025, July 2025 - December 2025, 2026 and 2027 and beyond.

7:20 Jim McMahon closed the idea posting and ideas were then put in to categories by Ann, Laura, Jim and Shanna.

After 15 minutes, the visioning exercise concluded and attendees were invited to share, via post it notes what volunteer efforts they would like to participate in this year. During this time Shanna, Jim, Laura and Marc grouped all the goal feedback and reported that back out to the attendees. Attendees were then invited to 'vote' for their highest priority goals with stickers. Jim volunteered to take all of the goal feedback and enter it online for further analysis. Overall, the submitted goals were inline with officer thinking around better data driven decisions, more involved meetings etc. A detailed report will follow in a few weeks.

7:22 Brooklin requested feedback from the club members as to how they felt the Jr. Bee Club was going and several responses were given such as: "it is like herding cats," "There are conflicts with parents that want to attend the main meeting and having their kids with them." Irene did not want to speak on Jaylin's behalf regarding the future of the Jr. Bee Club so she suggested that Jaylin be involved in this discussion. Brooklin suggested that a committee be created to study the effectiveness and future of the Jr. Bee Club for the 2025 TVBC season. Marc and Rena volunteered for the Jr. Bee Club Futures committee and Irene suggested Jaelyn also be part of this group.

Brooklin thanked Jim and Shanna for bringing the visioning activity to the club.

Brooklin spoke about the next meeting agenda which will include Melinda presenting, announcements of upcoming workshops, breakout sessions on mentoring, new beekeeping topics related to this time of year in the beekeeping calendar, best practices in building wooden ware, upcoming Build-It days.

Ben Lafon and Robert Sperry will Pre-build hive bodies to be raffled off at our January 2025 meeting and they will also provide a demonstration on proper hive construction at the upcoming meeting for the new beekeepers to see and experience. The wooden ware was proposed to be obtained, with raffle money, from Mike Morrison.

Announcements must be made regarding getting your wooden ware from Mike Morrison sooner than later since he will be out of the state from mid February to mid March.

Brooklin expressed that one of our goals it to get people excited about coming to our meetings by emailing the meeting agenda and list of items to be raffled at the meeting to members in advance of the meeting..

Ben Lafon mentioned that since it is winter there is not much to engage with at the FLC and that it might be a good idea for the monthly FLC activity for February be a "Build-It" activity to be held at someone's house. Jim McMahon offered his home to have that activity at.

Vic Otto presented his hand made wooden bowls to the outgoing officers.

Rena passed out generic TVBC business cards for the Ringleaders to take and use for any bee related communication/engagement that we might have with the general public.

7:50 Brooklin thanked everyone for coming and the great participation. He then officially closed the meeting.