

TVBC AGM

Notes

- Brooklin Gore opened the meeting at 6:10PM
- Brooklin Gore noticed both new and old faces at the meeting .. welcome to all.
- A record 18 Members are in the 2026 Master Bee Program
- Brooklin Gore said that he wants to advertise events earlier to club members
- Officer Elections
 - Secretary – Richard Bowring
 - Proposed : Jim McMahon
 - Seconded : Benoi Lafon
 - PASSED
 - Treasurer – Rena continues in the position
 - President – Brooklin Gore continues in the position (1 year left)
 - Vice President – Robert continues in the position
 - Slate of officers were voted on
 - Proposed : Jim McMahon
 - Seconded : Laura Otto
 - PASSED
- 2025 Review
 - Ruth stepped up to be the State Fair organizer
 - The Ag Department won an award for best Fair department
 - Shana Burbank will be leading our formal K-12 outreach program
 - Ann Cochrane has been doing a great job as our new Event Coordinator
 - Membership grew from 250 to 300 and we expect that to continue with a 2026 goal of 330
 - Revenue has increased
 - The club is more data driven
 - More surveys
 - Mark von Huene introduced the club to the Swarm App which helped out a lot
 - Want to continue encouraging people to socialize at meetings more. Various options/suggestions were discussed
 - Per table discussion
 - Ringleaders need to be at separate tables to meet with members and need to 'come out from behind the Raffle area'
 - Year of records
 - Club is financially secure
 - We were able to contact ~ 28,000 people – 3,000 more than in 2024 when factoring out our one-time appearance on IDPTV's Outdoor Idaho

TVBC AGM

- 2026 Items
 - Apiary Visits
 - More external speakers
 - Need to do Zoom meeting to allow online people to participate more?
 - Do remote meeting speakers via Zoom.
 - Need to keep OSU program viable
 - Need to increase the Bee Genetics in the area
 - FLC will add some display boards around our area
 - Reduce the 'fund balance' that the club holds
 - Need to get more members to the National Honey Bee Day in August
 - 501(c)(3)
 - Jim McMahon is completing this process
 - We will have a TV Bee Club Foundation (for donations)
 - Club will remain a 501(c)(7)
 - There will be separate budgets for Club vs Foundation
 - Start with the same 'board' for both .. may split later.
 - Sponsorship program
 - Different levels envisaged for this; \$500 to \$7k
 - Target local companies
 - Research Funding
 - Project Apis m. (\$1000)
 - WSU Bee Keeping program (\$1250)
 - Webpage
 - OSU use WIX for their hosting company
 - Club needs to consider how to reach out and engage with both club members and also with other local bee keepers. Options to have 'group discussions'?
 - What is better.. Facebook? Website? Others?
- Treasurer
 - 2 sections of the club treated as a P&L. Gives them more flexibility.
 - Foothills Learning Center (FLC)
 - Raffle
 - Web cost increased due to using "Joinit" but we feel the benefits of this program in managing our members, collecting dues and sending emails justify the costs
 - Club admin cost staying stable as a % of revenue
 - Meridian Senior Center cost will be the same in 2026 as 2025
 - Cost will not change as we remain a 'Non Profit' for booking
 - Need to consider getting the OSU graduates a 'gift' on graduation
 - 2024: Club broke even
 - 2025: Club made a profit
 - 2026: Club planned to make a loss
 - We are trying new things
 - We have \$11,000 in reserves
- Meetings
 - Could we host a 'bigger' quarterly Seminar style meeting?
 - Maybe at a church or in one of the rooms in the Meridian Senior Center, or Jump?
 - This would enable external guest speakers not to travel saving the club money

TVBC AGM

- Insurance
 - Jim McMahon strongly suggested that the club look at Liability Insurance.
- Treasurers Report
 - Proposed : Don Larsen
 - Seconded : Mike Morrison
 - PASSED with Jim voicing his concern that some funds need to be spent on liability insurance for the club and it's Officers
- Other items
 - Facebook needs a structured 'weekly update'
 - Club needs to facilitate answers from Bee Keepers
 - Need to discuss how to improve the Mentor Program.
 - This will require its own break out session

Meeting closed at 8:10PM